## SHABISTA YASEEN PATNE

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#### **DATA ANALYST**

Results-oriented Data Analyst with a proven track record in leading impactful data science and analytics initiatives for both digital and non-digital services. Experienced in developing and implementing data policies, statistical analysis, and data visualizations to optimize service delivery. Adept at mentoring teams, conducting workshops, and leveraging analytics to drive evidence-based decision-making in complex enterprise environments.

#### **EXPERIENCE**

### Menta Morph

Data Analyst 2023

- Spearheaded data-driven assessment of MentaMorph, a financial literacy platform, by collecting, cleaning, and analyzing data from various sources using Excel and Python.
- Collaborated with stakeholders to optimize MentaMorph, achieving a significant 20% boost in user engagement and retention rates.
- Created and presented data visualization dashboards and reports using Tableau and PowerPoint, highlighting key findings and recommendations for improvement.

#### Walmart

Cashier 2023 – Current

• Delivered exceptional customer service while seamlessly multitasking between cashiering and salesfloor operations, enhancing the shopping experience, and fostering customer loyalty.

Associate 2022

• Strategically collaborated within a team to effectively stock shelves overnight, guaranteeing a well-prepared sales floor for the following day.

#### Accenture

#### **Associate Software Engineer**

2022 - 2023

- Specialized in Oracle EBS HRMS Techno-Functional and Taleo Consultant roles, with expertise in Oracle Work Structures and Taleo recruiting.
- Automated Oracle Work Structures, resulting in an 80% reduction in effort.
- Developed alerts, reducing Taleo recruiting errors by 50%.
- Successfully resolved critical incidents in Core HR, Payroll, and Taleo recruiting using SQL.
- Enhanced application functionality, reducing daily task time by 30%.
- Earned recognition as an exceptional team player.

#### **Aptus Software Labs**

#### Trainee Engineer 2020

- Conducted research on durable functions and implemented efficient data transfer with Kafka.
- Developed Python programs for streamlined data retrieval and improved data management.
- Innovatively sorted data in Redis, reducing data management time by 25%.

#### **SKILLS & CERTIFICATIONS**

#### **TECHNICAL SKILLS:**

**Certified Programming:** Python, R **Database Management:** SOL, PL/SOL

Data Visualization: Power BI, Tableau, MS Visio

**Productivity Software:** Microsoft Office 365 Suite (Advanced MS Office: Excel, PowerPoint)

**Operating Systems:** Windows, Linux, Unix

Specialized Areas: Business Analysis, Process Optimization, Microsoft Azure, ETL

#### **SOFT SKILLS:**

Communication, Complaint Management, Customer Service, Problem-Solving, Critical Thinking **CERTIFICATIONS:** 

- Google Data Analytics Professional Certificate
- Google Business Analytics Professional Certificate

#### **PROJECTS**

#### Personalizing emails for efficient advertisement in the field of marketing

Tools & Sectors: Advanced Data Analysis | Marketing, Customer Engagement | Python, Automation Applied advanced data analysis and automation techniques to segment customers based on shopping behavior and preferences. Developed and executed a personalized email content generation system, showcasing proficiency in data-driven decision-making and automation.

#### Analyzing performance and customer preferences in NYC's Green and Yellow Taxi

Tools & Sectors: Advanced Data Analysis | Transportation, Consumer Preferences | PowerBI, Python Utilized advanced data analysis techniques to dissect customer preferences and factors influencing the choice between green and yellow taxis in New York City.

#### Predict queue time waiting using Machine Learning

Tools & Sectors: Machine Learning Algorithms | Customer Service

Applied machine learning algorithms including regression and time series analysis to accurately predict queue wait times, significantly improving customer satisfaction by optimizing staffing levels and reducing wait times.

#### **COVID-19 Data Analysis with SQL**

Tools & Sectors: SQL, Data Manipulation, Data Analysis | Healthcare

Demonstrated proficiency in SQL data manipulation, analysis, and working with large datasets by creating and manipulating two global SQL tables containing COVID-19 data. This project provided valuable insights during the pandemic.

#### **EDUCATION**

#### Georgian College

P.G. Data Analytics (Dean's List)
P.G. Artificial Intelligence
2023

#### **University of Mumbai**

B.E. Electronics and Telecommunication

2016 - 2020

#### **VOLUNTEER EXPERIENCE**

FIRST 2023

#### **Robot Inspector**

As a Robot Inspector for FIRST, I executed meticulous inspections, conducted weigh-ins, and facilitated mentor-student interactions. I ensured strict adherence to inspection protocols, contributing to the seamless functioning of the event.

#### The Institution of Electronics & Telecommunication Engineers (IETE) 2017 – 2021 Student Volunteer

As an active member of IETE, I contributed to organizing significant events like Blood Donation Drives and Tree Plantation Drives. My role involved providing crucial support to the staff throughout these meaningful initiatives.

# Training And Placement Cell, MHSSCOE Student Placement Head 2017 – 2020

During my tenure as the "Joint TPO Head" for the Electronics and Telecommunication department, I orchestrated a series of impactful pre-placement trainings, workshops, seminars, and mock interviews. This initiative honed students' abilities to navigate demanding workplace scenarios effectively.